

CASE STUDY Featuring:



tFLOW

S2K Graphics cuts through complexity and drives profitability



Challenge

S2K Graphics is an established firm with more than 25 years specializing in POP graphics, digital large-format printing, and screen printing. Based in Tennessee and California, S2K Graphics is part of the Franke Group and has a nationwide sales network.

Frustrated that their ERP workflow system required too much paperwork to manage digital files, VP and General Manager Phil Garcia, sought a new solution. When he heard about Aleyant tFLOW from Mike Ruff in November of 2012, he immediately recognized the potential of tFLOW automation.

Solution

Aleyant conducted an in-depth analysis of S2K Graphics' needs, and then developed a custom workflow solution. The tool allowed S2K to manage all of their workflow online and greatly reduced the amount of time needed to get approval. Says Mr. Garcia, "tFlow Approval was customized to our needs, which is the main reason we chose it. We upload 200 files per day. With no email chains from Graphics to CS, the

client, Sales, and the Art Department, tFlow Approval cuts through layers of complexity and dramatically improves throughput and accuracy." The software also lets S2K provide better service to their remote sales people, which in turn benefits their bottom line.

Results

tFlow's affordable, easy to use solution has been transformational for S2K Graphics. Implementation led to an impressive 80% reduction in paperwork, reduced labor 20-30%, and freed up 1.5 FTEs from prepress duties to work on other functions. The company's need for traditional prepress work has been almost completely eradicated, allowing them to reallocate resources, reduce labor costs, and significantly shorten approval times. Mr. Garcia explains, "Clients love the fact that they're getting stuff quicker. They can see it real time, and we're not having to interpret their requests. Best of all, online workflow management gives them the highest accuracy. After two years, it's hard for me to imagine being successful without this system. For anyone who is managing a significant amount of digital fields, this is a must have."



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